

4 GENERATIONS
300 EMPLOYEES
1 VISION

PEOPLE. COUNT. OBJECTIVES.



→ **MILESTONES**

1907

— The company was founded by Bernhard Förster (1879 – 1963) and is owned by the family to this day.

1934 – 1975

— Foresta – a name becomes a successful brand in the watch market. The brand Foresta was a registered watch brand after the war – a full success. Bernhard Förster was among just a few companies in the world that produced automatic date & time wrist watches.

1974

— A new chapter started with the sale of the first expansion screw and entry into the orthodontic market.











→ **MISSION**

Our highly-qualified staff is deeply committed to work with internationally renowned experts to further advance dentistry. The innovations resulting from these partnerships support clinicians across the globe in their endeavour to provide their patients with the best possible treatments.

→ **VISION**

Our precision 'Germany Made' products provide people all over the world with beautiful and healthy smiles.

→ **PRODUCT SEGMENTS**

-  **Brackets**
-  **Bands & buccal tubes**
-  **Wires & arches**
-  **Aligner**
-  **Digital services (for orthodontics)**
-  **Intra/ extraoral**
-  **Skeletal anchorage**
-  **Expansion screws & laboratory supplies**
-  **Pliers, instruments & accessories**
-  **prowital implant system**

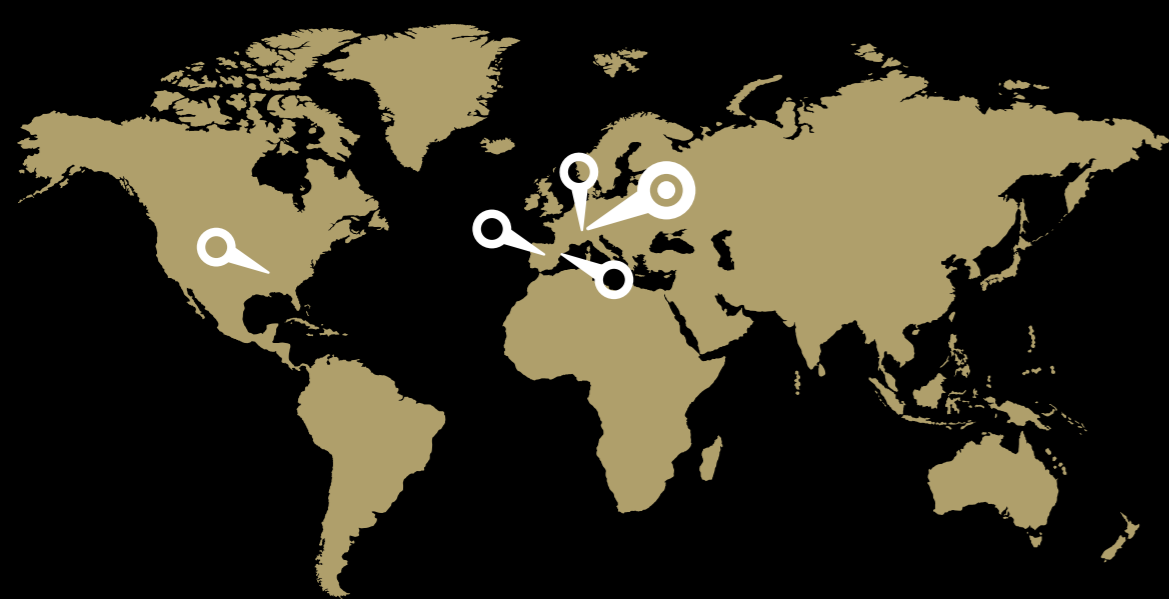
10%

of annual turnover
reinvested

5%

of annual turnover
invested in research and
development, e.g. for
endowed professorships,
support for university-
based research projects

→ **LOCATIONS**



- Pforzheim
Headquarter (Germany)
- St. Louis (USA)
- Strasbourg (France)
- Cornella de Llobregat (Spain)
- Madrid (Spain)

→ **CUSTOMERS**

- Orthodontists
- Laboratories
- Dealers/distributors
- Dentists
- Specialist dentist for orthodontics
- Universities and training establishments

→ **SOCIAL COMMITMENT** (abstract)

- Caritas
- „Kulturhaus Osterfeld“
- “Children Learn German” & “Technolino” projects (Rotary Club Pforzheim)
- Festival hall Baden-Baden
- Southwest German Chamber Orchestra



70%

export sales



30%

domestic sales

We deliver to 118 countries
on every continent from
our headquarter in
Pforzheim, Germany.

→ **EMPLOYEES**

3000

employees
across the
globe



67%
female



33%
male



Employees in Pforzheim: approx. 250
Trainees in 2018: 13

FORESTADENT[®]
 GERMAN PRECISION IN ORTHODONTICS